

justmedesigncv

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Personal details

Name: Richard White

Profile

Ambitious and creative designer, comfortable working for print and online. I am skilled in a range of design software including; Photoshop, ImageReady, Fireworks, Illustrator, Freehand, Indesign, QuarkXpress, Dreamweaver and Flash. I am well versed in XHTML, CSS and can design and build CMS websites to W3 standards utilising various systems including Indexhibit, Wordpress, Pagelime and Cushy. In addition to this I can also design and build and send HTML newsletters using various systems including Email Reaction, Constant Contact, Campaign Monitor and Bulk Mail Max Pro. I have an excellent knowledge of the print process gained from working closely with external printers and suppliers.

Qualifications

BA (Hons) Graphic Design - 2.1 A-Level Fine Art - Grade B
BTEC HNC Graphic Design BTEC ONC Graphic Design (I hold a full clean driving license)

Work history

Graphic Designer - May 2008 / Present - Boardman Pitts Associates / Just Me Design

After moving to Yorkshire I now divide my time between working for Boardman Pitts and Justme Design. The former is a creative agency based in Wakefield the latter is my Freelance work where I produce online and printed work for a small and varied client base that I have built up in the last few years.

Senior Graphic Designer - May 2007 / May 2008 - The Lane Agency, Edinburgh

I worked full time for the Lane Agency. Based in Edinburgh the company offers design and media buying solutions. I was approached by the directors and offered the position of Senior designer. I work on a variety of accounts producing websites, brochures, email newsletters, press adverts, stationery and signage as required. I also provide advice and support for other designers and account handlers within the department.

Landscape Graphics Technician - January 2007 / May 2007 - Entec UK, Glasgow

To support my freelancing I worked full time at Entec UK (a well respected environmental and engineering consultancy). Here I worked visual material and technical drawings to support planning applications for engineering projects.

Freelance - 2006 / 2007 - Edinburgh

After deciding to leave the John Martin Group I worked freelance providing print and web design services to a number of clients including Beautysleuth (An internet health and beauty product) retailer, JAC Scotland (One of Scotland's largest travel wholesalers dealing with both domestic and overseas markets) and the John Martin Group. For JAC Travel Scotland I produced various material for European and Russian trade shows and designed the 'Just Go Scotland' 230 page brochure and most recently the Just Go Car Tour website. I also work with smaller clients, designing and handling print services for them.

Senior Graphic Designer - 2004 / 2006 - The John Martin Group, Edinburgh

In 2004 I was promoted to Senior Graphic Designer. I was responsible for ensuring the groups advertising adhered to corporate guidelines, achieving a presentation style that communicated effectively to its target audience. I was also responsible for the training and development of Junior Designers, technical support and managing workloads to ensure design and print deadlines where met. I also involved myself in several web / new media projects and some local TV advertising for the company.

Graphic Designer - 2000 / 2004 - The John Martin Group, Edinburgh

After graduating from university I was employed by the John Martin Group as Graphic Designer, where I designed and produced visual project material. This included advertising, marketing and other printed for various franchises within the Motor Trade from Rolls-Royce and Aston Martin to Citroen, Kia and Vauxhall.

Drawing Office Assistant - Summer 1998 - Spencer Signs Limited, Hull

During this time I produced technical drawings and planning of various signage under the direction of the Studio Manager The position was temporary prior to the start of my BA HONS Degree.

Graphic Designer - 1995 / 1996 - Concept Training and Recruitment Ltd, Hull

Working for a local Training Provider. Responsible for designing course literature, press adverts and stationary. I left the company to start my HNC in Graphic Design and A level Fine Art.

Junior Designer - 1992 / 1994 - Reckitt & Colman Products, Hull

After leaving school I worked for two years at Reckitt & Colman Products. During this time I learnt many aspects of design. I also worked in the evenings towards my ONC Graphic Design qualification.

References: Available upon request.